

# The Q&A Interview

**WALL STREET CAPITAL ADVISORS GROUP, Inc.**  
Media, Communications and Private Client Services

## Process, Distribution and Fees

### **The Process**

The Q&A Interview usually lasts between twenty-five and forty-five minutes. The Interview is conducted over the phone – convenient to the schedule and location of the individual being interviewed.

The Interview is recorded for in-house transcription and is immediately transcribed verbatim by our in-house staff. Nothing is released or used for any other purpose. This allows discussion of items that are being announced or scheduled to be released at a future date to be included in the Interview.

The Q&A Interview is reviewed and edited by our Editorial staff for quality and accuracy.

The verbatim text transcript of the Q&A Interview is then sent to you for full review and verification. You and your staff can make any changes that you require. The “final” version is fully approved by you and your compliance procedures.

The Q&A Interview is then produced in a format that includes your corporate logo, a short biography on the individual interviewed, a photo of that individual and meets your presentation requirements.

The final version of the Q&A Interview is ready to use as an electronic file hosted on your corporate website and to produce professionally printed hard-copies.

The Q&A Interview is exclusively yours to publish, distribute and use under a full license from Diplomatic Planet.

### **Distribution**

As part of your Investor Relations and Corporate Communications programs – and as specifically focused on target activities:

1. Professionally printed hard copies as hand-outs for Conferences and other appearances and for inclusion in your Investor Relations and Media Kits,
2. Electronic version for distribution to your proprietary email list of company constituencies – suppliers, clients, partners, investors, analysts, shareholders, etc. with invitation to access your corporate website for additional information, updates and other corporate contact information,
3. Electronic version on your corporate website hosted as a viewable page and available as a document download,
4. Selected excerpts from your Q&A Interview published in your Press Release announcing your participation in the Conference (or other target activity), and
5. Selected excerpts from you Q&A Interview published in your Press Release announcing that the Q&A Interview is available in full on your website

# The Q&A Interview

## Fees

- ◆ The Q&A Interview edited, reviewed and approved by you, fully coordinated with your investor relations and corporate communications staff to achieve all five distribution elements, in document and download formats, exclusively licensed to your company for its use: US\$ 1500.00
- ◆ Printed Copies of the Q&A Interview on high-quality stock, professionally produced with full color cover page, up to four page folio, not including shipping: Initial 300 copies US\$ 1500.00; Additional Units of 300 copies US\$ 750.00 When Included in Initial Order
- ◆ Fees include use of photo images of individual(s) interviewed and logo and design elements provided by the interviewed Company
- ◆ Payment in full after Edit, Review and Copy Approval of The Q&A Interview transcript
- ◆ Shipping costs of printed materials are in addition to the production fees
- ◆ Payment in US Dollars
- ◆ Credit Cards Accepted (Visa, MasterCard and AMEX) and checks drawn on US banks in US funds. Direct Wire Transfer Instructions available upon request

## Contact

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